

**Winneconne Area Chamber of Commerce
Member Meeting Minutes
October 10, 2008
Municipal Center 6 pm.**

Meeting called to order by President Helen Thomson at 6 pm.

Present:
Dave Flora, Andy Beiser, Doug Nelson, Dick Schallert, Steve Brooks, Sue Brooks, Dave Norton, Mary Jo Winkenwerder, Jane Waniger, Mark Shipman, Bob Lehman, Dennis Reimer, Holly Selwitschka, Mark Koldos, Kathy Grace, Helen Thomson, John Bartow, Amy Verkuilen

Approval of minutes:
Motion was made to approve the minutes by Bob Lehman, and seconded by Andy Beiser

Adopt Agenda:
Motion was made to adopt agenda by Sue Brooks and seconded by Mark Shipman

Treasurer's Report:
Motion was made by Dick Schallert to accept the treasurer's report, second by Sue Brooks.

President's Report:
Helen would like to do some brainstorming in regards to marketing at the November and December meetings. Big question is Who are we marketing to and How do we reach them. Helen would like ideas for what we should be addressing in 2009. Holly suggested that we contact the Oshkosh downtown BID for ideas. Motion was made by Doug Nelson to instruct the Chamber president to find knowledgeable person to present at the next meeting, second by Dick Schallert.

Website:
John Bartow gave an in depth look at the changes that have been made to the website and showed some of the future possibilities. General consensus was that the site has greatly improved and John was thanked for all his hard work.

Holiday on the Wolf:
The holiday parade of homes will be on the same day. Mary Jo and Dave will be organizing a meeting for the week of Oct. 6th. Holly said the library is interested in being involved in the plans.

Visitor's Guide:
Because the cover voted on at the last meeting was deemed to dark (and boring), a new cover (including the photo) is being worked on. The content will be going to Kathy and Marge Eid for proofreading and verification of facts. Mark Koldos volunteered to help with the Visitor's guide. He has the software needed.

Next meeting:
It was decided to hold the next meeting at the municipal center because there will be a speaker and this will not work at the Other Place. Time of the meeting will need to be determined according to who Helen is able to secure as a speaker.

Motion was made to adjourn meeting by Mary Jo Winkenwerder, seconded by Amy Verkuilen. Meeting adjourned at 7:40 p.m.

Respectfully submitted, Kathy Grace

