

**Winneconne Area Chamber of Commerce  
Member Meeting Minutes  
August 7, 2008  
Municipal Center 6 pm.**

Meeting called to order by President Helen Thomson at 6 pm.

**Present:**

Deb Bartel, Dennis Reimer, Dave Flora, Jane Waniger, Kathy Grace, Mark Shipman, Andy Beiser, Bob Lehman, Helen Thomson, Gloria West

**Approval of minutes:**

Motion was made to approve the minutes by Deb Bartel, and seconded by Andy Beiser

**Adopt Agenda:**

Motion was made to adopt agenda by Andy Beiser and seconded by Mark Shipman

**Treasurer's Report:**

Dave Norton had supplied a profit & loss statement for Jan.-July 2008. Questions arose regarding the fireworks expenditures. Motion was made by Dennis Reimer to NOT accept the treasurer's report, second by Andy Beiser

**President's Report:**

Helen said that she would like some idea of what people want. Dennis Reimer thinks we need someone full time in the office – need a detailed job description – thinks we should have a committee explore the possibility of how to fund a position.

Kathy Grace suggested that the Chamber do a marketing plan. Dennis Reimer suggested that there be a combination of marketing plan and survey. Kathy mentioned that there was a community survey done for the smart growth plan and it is available on the Omni website. Dennis suggested contacting Paul Ehrfuth for his opinion.

Kathy urged businesses to attend the final smart growth meeting on August 21<sup>st</sup>.

**Website:**

There have been updates and changes to the website. Kathy suggested using an article in the Winneconne News to market the calendar and hawk it as the best source for the Winneconne Area, will increase hits to site. Dennis suggested that we have information about the school district on the site because the district is the reason many people move to the area.

**Membership:**

Question arose about the amount of dues for multiple businesses owned by one person. Motion made by Dennis Reimer to charge the first business full price and each additional business will get a listing on the website as a member for \$25. Seconded by Mark Shipman, unanimous vote. This will require a change to the by-laws.

**Holiday on the Wolf:**

Andy suggested a parade.

**Triathlon:**

Andy reported that he had enough volunteers for the triathlon but they can always use more. Gloria West should be at the meeting to distribute assignments and t-shirts.

**Visitor's Guide:**

Andy reported that \$9500 of advertising had been sold. The cost for 10,000 copies of the guide will be approximately \$10,000, with 20,000 copies available at \$13,500. Andy showed suggested front cover. Motion made by Deb Bartel,

seconded by Dennis Reimer to use the cover suggested. Winner of photo contest gets photo on the cover of the guide, a \$100 gift certificate and acknowledgement.

**Next meeting:**

The September meeting was supposed to be a Business after Hours but no planning has been done. It was decided that a social hour would be held at the Fin on September 4<sup>th</sup> from 5-7 pm.

Motion was made to adjourn meeting by Andy Beiser, seconded by Deb Bartel.

Respectfully submitted,  
Kathy Grace